

**PERMISSION REQUEST FORM**

I am writing an article tentatively entitled:

--

to be published in *Visual Communication Quarterly*

--

by Lawrence Erlbaum Associates, Inc., and would like your permission to obtain nonexclusive world rights in all languages to reprint/adapt the following material in the article and in future print and nonprint editions of the article:

--

Should I use the American Psychological Association format for credit lines? If not, type your credit line here:

--

A copy of this letter is enclosed. Please sign and return both copies to me at this address:

--

Thank you for granting this request.

<i>Name:</i>	<i>Signature:</i>	<i>Date:</i>
--------------	-------------------	--------------

**Copyright holder hereby grants permission to use the material in the manner described above.**

<i>Name:</i>	<i>Signature:</i>	<i>Date:</i>
--------------	-------------------	--------------

## SAMPLE CREDIT LINES FROM APA MANUAL

### 3.73 *Tables From Another Source*

Authors must obtain permission to reproduce or adapt all or part of a table (or figure) from a copyrighted source. It is not necessary to obtain permission from APA to reproduce one table (or figure) from an APA article provided you obtain the author's permission and give full credit to APA as copyright holder and to the author through a complete and accurate citation. When you wish to reproduce material from sources not copyrighted by APA, contact the copyright holders to determine their requirements for both print and electronic reuse. If you have any doubt about the policy of the copyright holder, you should request permission. Always enclose the letter of permission when transmitting the final version of the accepted manuscript for production (see section 7.01).

Any reproduced table (or figure) must be accompanied by a note at the bottom of the reprinted table (or in the figure caption) giving credit to the original author and to the copyright holder. If the table (or figure) contains test items, see the cautionary note in section 3.93. Use the following form for tables or figures. (For copyright permission footnotes in text [see section 3.41 for permission to quote], use the following form, but substitute the indented superscript footnote number for the word *Note*.)

***Material reprinted from a journal article:***

*Note.* From [*or* The data in column 1 are from] *Title of Article*, © by A. N.

Author and C. O. Author, 2000, *Title of Journal*, 50, p. 22. Copyright 2000 by the Name of Copyright Holder. Reprinted [*or* Adapted] with permission.

***Material reprinted from a book:***

*Note.* From [*or* The data in column 1 are from] *Title of Book* (p. 103), by A. N.

Author and C. O. Author, 1999, Place of Publication: Publisher. Copyright 1999 by the Name of Copyright Holder. Reprinted [*or* Adapted] with permission.

*Note.* Guidelines are from *Publication Manual of the American Psychological Association* (5th ed., pp. 174-175), 2001, Washington, DC: American Psychological Association. Copyright 2001 by the American Psychological Association. Reprinted with permission.